

PACIFIC EDGE HOTEL ON LAGUNA BEACH INTRODUCES
COMPLIMENTARY “CODE PINK BOOT CAMP”

Guests Can Rev Up Fitness Levels While Enjoying Spectacular Pacific Ocean Views

Laguna Beach, Calif. (January 6, 2009) – Guests staying at the oceanfront Pacific Edge Hotel on Laguna Beach can enlist for free in the new “Code Pink Boot Camp,” which will take place weekday mornings on the hotel’s nearly mile-long pristine beachfront, beginning January 12.

Code Pink Boot Camp, a popular fitness program with locations throughout Orange County and the Phoenix and Scottsdale, Arizona areas, features obstacle courses, cardio and strength-training, abdominal work, functional-training and flexibility work.

Two one-hour boot camp sessions will be offered complimentary to guests Monday through Friday. All fitness levels are welcome. The first session starts at 6 am and is co-ed. The second session, taking place at 9 am, is reserved for women only.

Raising the value bar even higher, in addition to Code Pink Boot Camp, guests now receive complimentary access to the Laguna Health Club. The fully outfitted health club is located approximately 0.28 miles from the hotel, and personal trainers are available at additional cost.

Pacific Edge Hotel rates start at \$159 for oceanview rooms and \$199 for oceanfront rooms. An undiscovered gem in Orange County’s Gold Coast region, the progressive and affordable oceanfront Pacific Edge Hotel is located beachside in downtown Laguna Beach, just steps from its world-class boutiques and art galleries and acclaimed restaurants and clubs. Pacific Edge Hotel is easily accessible from Orange County’s John Wayne Airport and is centrally located near several popular cultural venues including Laguna Playhouse, Laguna Art Museum, and The Pacific Marine Mammal Center. The area’s year-round average temperature is a comfortable 69 degrees (77 degrees from July through October).

For more information about Pacific Edge Hotel or reservations, please call 866.932.2896 or visit www.pacifedgehotel.com.

About Pacific Edge Hotel

Pacific Edge Hotel on Laguna Beach is an independently owned and operated oceanfront retreat set on 280 feet of beach property in downtown Laguna Beach. Included are 27 comfortable family suites, 103 deluxe guestrooms, two heated swimming pools, and a private Jacuzzi. Breakfast, lunch, dinner and cocktails are served daily at the adjacent Beach House restaurant. All guestrooms feature a coffee-maker and complimentary in room coffee, deluxe pillow-top bedding, iron and ironing board, refrigerator, complimentary wireless high speed internet and premium in-room television programming. Guest parking is provided on site. For more information, please visit www.pacificedgehotel.com.

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