



Special Edition DVD Party with 'Endless Summer' Legends

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Legendary filmmaker Bruce Brown, son Dana Brown, surf legends Robert August, Robert "Wingnut" Weaver and Dick Metz, founder of Surf Heritage Museum, celebrated alongside monterey media and host Pacific Edge Hotel in honor of the DVD release of Bruce Brown's iconic film, *The Endless Summer*, now re-mastered and enhanced to reveal startling clarity and rich details. The Director's Special Edition Release Party took place November 16th at the Pacific Edge Hotel in Laguna Beach, the first and only official *Endless Summer* Hotel, and featured a screening of *The Endless Summer* for the hundreds in attendance.

After the event Jere Rae-Mansfield, CFO and Managing Partner of monterey media said, "Watching the newly re-mastered classic *Endless Summer* appear 20 feet high while standing along with many of surfing's legends on the beach deck of the Pacific Edge Hotel with the ocean's peaceful roar as a backdrop was truly a thrilling life experience. Not just for me, but for each and every guest."

Available now for the first time ever, *The Endless Summer* Director's Special Edition 2-disc set comes in a specially packaged case featuring the iconic artwork embossed and foiled. Revel in the full digitally re-mastered glory of the feature before delighting in some never-before-seen extras: A Look Back at *The Endless Summer*, Bruce Brown Timeline, Biographies, Revisiting *The Endless Summer*, *Endless Summer* Artwork from Around the World, and The Poster all on the second disc.

Friends and supporters of *The Endless Summer* Director's Special Edition include non-profit coalition, Save The Waves (www.savethewaves.org), whose work is dedicated to the preservation of surfing coastline and the marine environment, Patagonia (www.patagonia.com), designer of outdoor clothing, gear, footwear and luggage, Body Glove (www.bodyglove.com), the water sports brand famous for wetsuits and Air Pacific (www.airpacific.com), Fiji's national airline, operating for over 58 years, offering typically gracious Fijian service with an abundance of warm smiles.

For more information, please visit www.endlesssummermovie.com